

# FranklinCovey Webinar Series

## For Senior and Executive Leaders

2024

Franklin Covey helps organisations to achieve results that require lasting changes in human behaviour. The topics in this webinar series focus on some of the biggest leadership challenges facing senior and executive leaders. The content of each webinar is based on timeless principles of human effectiveness and is designed to help people change both their mindset and their behaviour.

The webinar series is designed to be flexible – attend one or attend all, dependent on the specific individual and organisational challenges you currently face.

# Masterclass overview

Thursday 28<sup>th</sup> March 2024  
09:00am – 11:00am

Friday 19<sup>th</sup> April 2024  
09:30am – 11:30am

Monday 22<sup>nd</sup> April 2024  
09:00am – 11:00am

Friday 3<sup>rd</sup> May 2024  
09:30am – 11:30am

Friday 10<sup>th</sup> May  
10:30 – 12:00

[Gareth Otton](#)

Manage Things, Lead People

[Gareth Otton](#)

Retention Is the New Recruitment

[Francis Owu](#)

Cultivate Inclusion to build a better team

[Francis Owu](#)

Recharge: Your Leaders, Your Teams, Your Culture, Your Results

[Ray McGrath](#)

Strategy, Set, Go: Deliver Results That Matter

## Booking process

Each workshop in this webinar series has its own registration link. **Once registered, please hold the dates and times of your requested masterclass in your diary** as diary invites and joining instructions will only be sent the day after registration closes. While attendance for each masterclass is not compulsory, **please advise us if you are no longer able to commit to your registered workshop/s so we can offer the place to others.**

# Manage Things, Lead People

Thursday 28<sup>th</sup> March 2024 at 09:00am – 11:00am

This webinar explores the research of Stephen M.R Covey to demonstrate the fundamental shifts modern leaders need to make in the way they view both their role and their people. It starts with extending trust.

When employees are managed like things, not led as individuals, they quite literally become less animated about what they do.

Discover the research-validated language, framework and process for building leaders who unleash potential, connect authentically and inspire heartfelt commitment from stressed teams in changing times.

- Why trust is the #1 leadership competency needed today
- How to quantify the tangible cost of low trust on your organisation
- The fundamental difference between Command & Control and Trust & Inspire style leadership
- The behaviours which build trust and unleash potential in uncertain times



**Gareth Otton** has a rich commercial career in Learning and Development spanning over 20 years in organisations both large and small, the first thing you notice about Gareth is his sincere and infectious passion for helping great people get better.

**Click on the link below to register. Registration closes Tuesday 26<sup>th</sup> March**

<https://ney.leadershipacademy.nhs.uk/event/franklin-covey-webinar-series-manage-things-lead-people/>

**To note diary invites and joining instructions will only be sent the day after registration closes.**

# Retention Is the New Recruitment

## Friday 19<sup>th</sup> April 2024 at 09:30am – 11:30am

People leave roles for many inevitable reasons, but deep down we all need to know and feel that who we are, what we do and how we're growing, matters to our employers. This puts huge pressure on individual leaders to adapt their way of thinking and operating.

This webinar draws upon field-tested frameworks, including the timeless 7 Habits of Highly Effective People to discuss:

- Three common leadership mindsets which hold people and performance back
- The different levels of engagement and the choice involved
- How to remove ambiguity and inspire commitment
- How to build alignment between individual and leader expectations



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**Click on the link below to register**  
**Registration closes Wednesday 17<sup>th</sup> April**

<https://ney.leadershipacademy.nhs.uk/event/franklin-covey-webinar-series-retention-is-the-new-recruitment/>

**To note diary invites and joining instructions will only be sent the day after registration closes.**

# Cultivate Inclusion to Build a Better Team

Monday 22<sup>nd</sup> April 2024 at 09:00am – 11:00am

According to the World Economic Forum, organisations that lead in DEI have innovation rates up to 20% higher. Yet, whilst businesses have made progress on building diverse teams, inclusive experiences don't just happen. They take intentional advocacy- and that starts with leaders.

Join us, as we unpack a practical research-based framework for taking inclusive leaders from intent to impact! We will discuss the business case for inclusion and share strategies for disrupting bias, fostering belonging and unlocking a powerhouse in your team.

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## From the session, participants will:

- Connect to understand every person's unique skills and needs.
- Create opportunity by looking for potential in every team member and addressing barriers to success.
- Cultivate team inclusion by engaging the team to shape and sustain culture



**Francis Owu** is highly-regarded FranklinCovey Consultant of over 15 years with a passion for delivering solutions that provide sustainable results for organisations and individuals everywhere.

Click on the link below to register  
Registration closes Thursday 18<sup>th</sup> April

<https://ney.leadershipacademy.nhs.uk/event/franklin-covey-webinar-series-cultivate-inclusion-to-build-a-better-team/>

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# Recharge: Your Leaders, Your Teams, Your Culture, Your Results

Friday 3<sup>rd</sup> May 2024 at 09:30am – 11:30am

From balancing shifting business priorities with impassioned employee expectations, to fostering belonging in hybrid teams whilst recruiting for the future, a leader's role can't be understated. Right now, neither can the strain they feel.

This webinar highlights processes and behaviours to help leaders:

- Cut through distractions and maximize their energy to achieve the most impactful priorities.
- Build a winning culture that delivers results.
- Sustain momentum in the face of constant uncertainty.



**Francis Owu** is highly-regarded FranklinCovey Consultant of over 15 years with a passion for delivering solutions that provide sustainable results for organisations and individuals everywhere.

**Click on the link below to register**  
**Registration closes Wednesday 1<sup>st</sup> May**

<https://ney.leadershipacademy.nhs.uk/event/franklin-covey-webinar-series-recharge-your-leaders-your-teams-your-culture-your-results/>

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# Strategy, Set, Go: Deliver Results That Matter

## Friday 10<sup>th</sup> May 2024 at 10:30am – 12am

While the tactics needed to support a culture of high performance have changed over the past few years, the underlying principles of effective execution remain the same. Moving both individuals and goals forward requires four things: focus, leverage, engagement, and accountability. If it's not systemic or destabilising change, a lack in just one of these areas will trip even the most genius strategies and talented teams up.

This webinar explores the field-tested framework that institutionalises these four principles in organisations and turns sporadic performance into consistent, meaningful results.

- Identifying your key objectives for the year ahead and minimising ambiguity.
- What it means to translate top priorities into what your people do and care about each day.
- Using technology and systems to create a winnable game at scale



**Ray McGrath** has over 25 years as an implementer of business strategy and has maintained a lifelong commitment to learning, teaching, and inspiring throughout. Engaging audiences across the world, Ray is a speaker of high repute with an undeniable skill for sparking thought provoking, and often transformative, conversation for listeners through an authentic blend of expertise and anecdote.

**Click on the link below to register**  
**Registration closes Wednesday 8<sup>th</sup> May**

<https://ney.leadershipacademy.nhs.uk/event/frank-lin-covey-webinar-series-strategy-set-go-deliver-results-that-matter/>

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