



Fairer Practice

*A toolkit for general practices to demonstrate
their commitment to reducing health inequalities*

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Declarations of interest

- Founder and Chief Executive, Fairhealth (voluntary)
- Chair, Health Equity Group, Royal College of GP (voluntary)
- NHS GP Partner (paid)
- NHS England National Clinical and Educational Advisor (paid)
- Founder and MD, Seventeen Seconds (paid)
- GP Education Committee, Defence Medical Services (paid)

Some actions my practice has taken to reduce health inequalities

- All patients who live in the most deprived 20% of postcode areas – our focus patients - are identified by a flag on their record and a template guides health equity practice.
- Quality improvement work identifies trans patients who require cancer screening.
- We are a 'safer surgery' and veteran-friendly practice.
- We host a Citizen's Advice advisor.

We want to do more. But we aren't sure what to do next.

“What can we do in general practice that will make a difference to health inequalities?”

Why a toolkit?

- Similar toolkits, including the Green Impact for Health Toolkit, Safe Surgeries initiative and the Inclusion Health Self Assessment Tool have been successful.
- So far, **1427 practices** have engaged with The Green Impact for Health Toolkit, taking over **39,000 sustainable healthcare focused actions**.

Toolkits tend to offer:

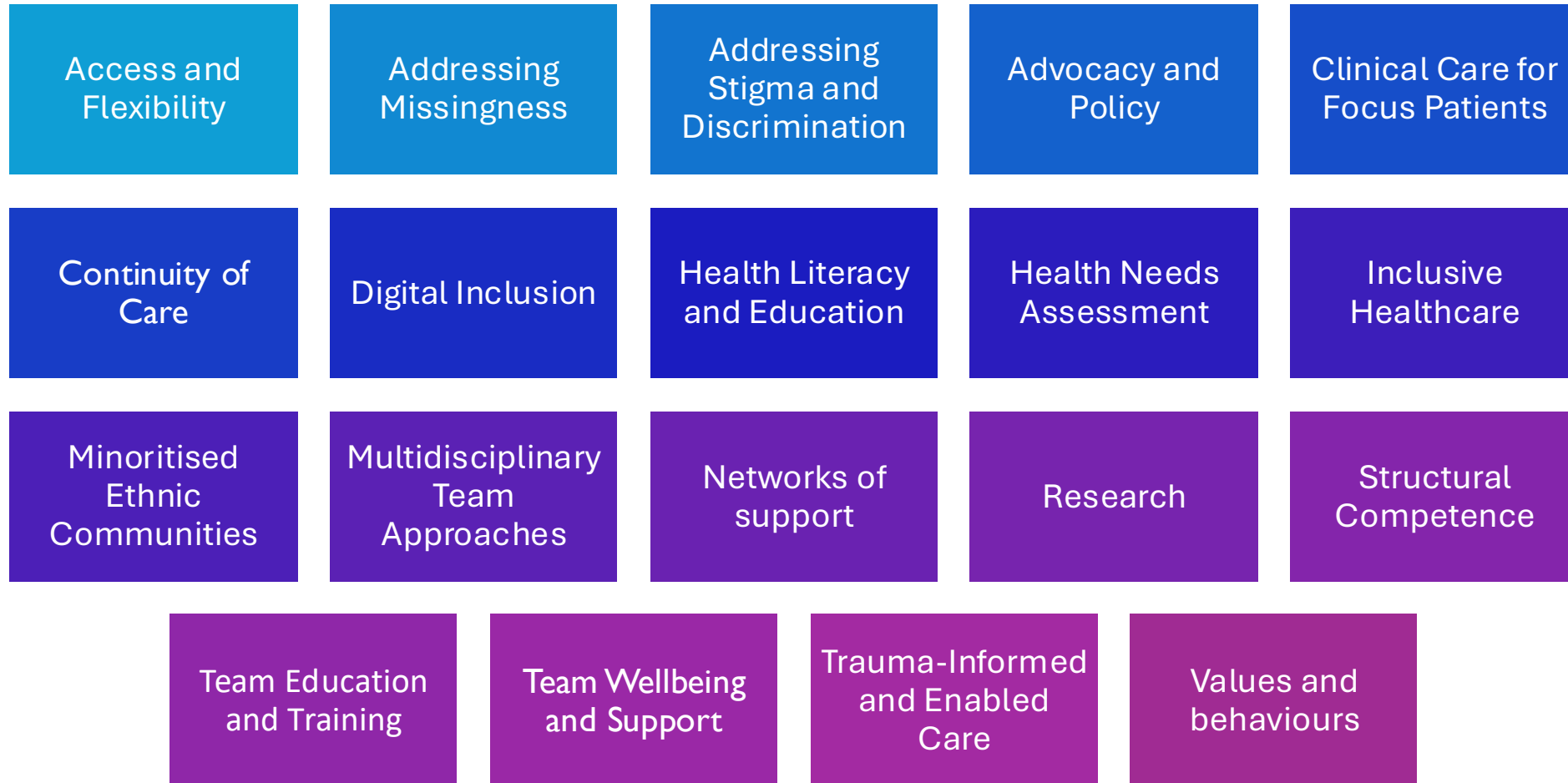
- Structured actionable steps
- Measurability and accountability
- Motivation



How Fairer Practice works

- 117 actions you can choose to take
- 19 themes, each with tiered actions:
 - Foundation – quick wins and essential building blocks.
 - Engaging – deeper work involving the team.
 - Achieving – embedding equity in routine practice.
 - Leading – innovation, influence and system leadership.
- Practices progress at their own pace and focus where it matters most.
- Planned awards will reward activity and engagement

Toolkit themes



Focus Patients – A Practical Lens

- Practices identify a **Focus Patient group** – a group of patients most likely to be underserved and benefit from intervention.
- Could be based on deprivation, ethnicity, digital exclusion, trauma, inclusion health needs or missingness.
- This lens helps prioritise actions, tailor interventions and show impact.
- Not about labels – it's about targeting unmet needs in your context.
- This will shift over time and should be revisited regularly.

"This is not about doing more. It's about doing what matters and makes a difference, for the patients who need it most."

Sign your GP practice up for Fairer Practice

